SYNTA RESEARCH

2026 B2B Brand AI Search Visibility Benchmark

50-Brand Diagnostic Appendix

50 brands | 5 industries | 3 model families | 750 answers

A brand-by-brand view of recommendation frequency, model-level scores, evidence signals, competitive context and next-step priorities. Results describe standardized API research conducted on August 14, 2026; they are not product certifications or procurement endorsements.

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How to read each brand page

Overall score	A weighted descriptive score combining recommendation, prominence, comparison strength, citations, claim support and procurement confidence.
Recommendation rate	The share of measured unbranded opportunities in which the model explicitly presented the brand as a viable supplier.
First-position proxy	The share of unbranded opportunities in which the brand occupied the first recommendation position.
Model spread	The difference between the highest and lowest model-family score. A large spread signals inconsistent cross-engine visibility.
Evidence diagnosis	Observed official and third-party source domains associated with branded prompts. Absence does not prove that evidence does not exist.
Priority actions	Research-based visibility actions, not claims about product quality, compliance or supplier suitability.

Study frame

The sample contains 35 China-origin brands and 15 international benchmarks across life sciences services, nutraceuticals, industrial robotics, battery energy storage and cross-border ecommerce logistics. Perplexity Sonar, Qwen 3.7 Flash and DeepSeek V4 Flash each answered 250 standardized English prompts in a US procurement context. A shared evidence pack was used for each prompt instance across all three model families.

Tesla Energy

International benchmark | Global leader

Stationary battery energy storage systems

72.77	63%	48%	33
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	40%	66.66	100%
DeepSeek	65%	72.65	100%
Perplexity	85%	79.01	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	0.00 points
Industry average	48.86
Origin-group average	55.33
Cross-model spread	12.35 points

Recommendation: The brand was recommended in 63% of measured unbranded opportunities.
Consistency: A 12.35-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	fortresspower.com, howtostoreelectricity.com, woodmac.com, utilitydive.com, cleanpower.org

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

Fluence

International benchmark | Global leader

Stationary battery energy storage systems

69.79	57%	35%	31
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	40%	60.95	100%
DeepSeek	50%	70.03	100%
Perplexity	80%	78.39	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	2.98 points
Industry average	48.86
Origin-group average	55.33
Cross-model spread	17.44 points

Recommendation: The brand was recommended in 57% of measured unbranded opportunities.
Consistency: A 17.44-point model spread indicates inconsistent visibility across answer engines.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	woodmac.com, seia.org, giiresearch.com, utilitydive.com, pv-magazine-usa.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Create engine-consistent entity, product, service, location, certification and support facts.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

FANUC

International benchmark | Global leader

Industrial and collaborative robotics

67.74	57%	30%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	45%	63.48	100%
DeepSeek	75%	76.70	100%
Perplexity	50%	63.03	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	0.00 points
Industry average	47.08
Origin-group average	55.33
Cross-model spread	13.67 points

Recommendation: The brand was recommended in 57% of measured unbranded opportunities.
Consistency: A 13.67-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	teeptrak.com, kcrobotics.com, robotomated.com, faxiangongchang.com, evsint.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

Universal Robots

International benchmark | Challenger

Industrial and collaborative robotics

66.98	45%	28%	39
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	35%	59.32	100%
DeepSeek	60%	79.45	100%
Perplexity	40%	62.16	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	0.76 points
Industry average	47.08
Origin-group average	55.33
Cross-model spread	20.13 points

Recommendation: The brand was recommended in 45% of measured unbranded opportunities.
Consistency: A 20.13-point model spread indicates inconsistent visibility across answer engines.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	grabarobot.com, oceanplayer.com, robotsourced.com, engineering.com, mordorintelligence.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Create engine-consistent entity, product, service, location, certification and support facts.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

Lonza

International benchmark | Global leader

Outsourced biopharma R&D; and manufacturing

64.26	38%	15%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	25%	60.74	100%
DeepSeek	40%	64.29	100%
Perplexity	50%	67.76	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	0.00 points
Industry average	46.29
Origin-group average	55.33
Cross-model spread	7.02 points

Recommendation: The brand was recommended in 38% of measured unbranded opportunities.
Consistency: A 7.02-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 12 citation records.

Observed source domains

Brand-owned	lonza.com
Third-party	pharmamanufacturing.com, pharmaceutical-technology.com, mordorintelligence.com, giiresearch.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

ShipBob

International benchmark | Challenger

Cross-border ecommerce logistics and US fulfillment

61.31	27%	15%	38
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	15%	57.80	100%
DeepSeek	35%	62.80	100%
Perplexity	30%	63.33	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	0.00 points
Industry average	42.80
Origin-group average	55.33
Cross-model spread	5.53 points

Recommendation: The brand was recommended in 27% of measured unbranded opportunities.
Consistency: A 5.53-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 12 citation records.

Observed source domains

Brand-owned	shipbob.com
Third-party	ecommerce-times.com, dutyglobal.com, rswarehousingsolutions.com, onlinestorenews.com, prnewswire.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

ABB Robotics

International benchmark | Global leader

Industrial and collaborative robotics

59.25	35%	17%	33
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	15%	52.37	100%
DeepSeek	55%	68.49	100%
Perplexity	35%	56.89	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	8.49 points
Industry average	47.08
Origin-group average	55.33
Cross-model spread	16.12 points

Recommendation: The brand was recommended in 35% of measured unbranded opportunities.
Consistency: A 16.12-point model spread indicates inconsistent visibility across answer engines.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	verifiedmarketresearch.com, giiresearch.com, marketsandmarkets.com, therobotreport.com, grabarobot.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Create engine-consistent entity, product, service, location, certification and support facts.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

SIRIO Pharma

China-origin | China export brand

Nutraceutical ingredients and supplement CDMO

58.33	17%	8%	44
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	10%	55.35	100%
DeepSeek	10%	57.80	100%
Perplexity	30%	61.85	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	0.00 points
Industry average	43.79
Origin-group average	41.67
Cross-model spread	6.50 points

Recommendation: The brand was recommended in 17% of measured unbranded opportunities.
Consistency: A 6.50-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 20 citation records.

Observed source domains

Brand-owned	sirioamericas.com, siriopharma.com
Third-party	newsglobenow.com, nutraingredients.com, nutraceuticalsworld.com, nutritioninsight.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Sungrow

China-origin | China export brand

Stationary battery energy storage systems

56.79	17%	7%	34
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	5%	58.03	100%
DeepSeek	10%	54.53	100%
Perplexity	35%	57.80	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	15.98 points
Industry average	48.86
Origin-group average	41.67
Cross-model spread	3.50 points

Recommendation: The brand was recommended in 17% of measured unbranded opportunities.
Consistency: A 3.50-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	woodmac.com, utilitydive.com, solarpowerworldonline.com, cleanpower.org, seia.org

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

BYD Energy Storage

China-origin | China export brand

Stationary battery energy storage systems

55.31	20%	10%	36
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	15%	51.00	100%
DeepSeek	20%	59.47	100%
Perplexity	25%	55.45	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	17.46 points
Industry average	48.86
Origin-group average	41.67
Cross-model spread	8.47 points

Recommendation: The brand was recommended in 20% of measured unbranded opportunities.
Consistency: A 8.47-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 3 citation records.

Observed source domains

Brand-owned	en.byd.com
Third-party	woodmac.com, energy-storage.news, eia.gov, seia.org, cleanpower.org

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

dsm-firmenich

International benchmark | Global leader

Nutraceutical ingredients and supplement CDMO

54.28	8%	2%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	5%	53.74	100%
DeepSeek	10%	56.21	100%
Perplexity	10%	52.88	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	4.05 points
Industry average	43.79
Origin-group average	55.33
Cross-model spread	3.33 points

Recommendation: The brand was recommended in 8% of measured unbranded opportunities.
Consistency: A 3.33-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 12 citation records.

Observed source domains

Brand-owned	dsm-firmenich.com, annualreport.dsm-firmenich.com
Third-party	lek.com, giiresearch.com, morganreedinsights.com, 6wresearch.com, researchandmarkets.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Charles River Laboratories

International benchmark | Global leader

Outsourced biopharma R&D; and manufacturing

54.15	12%	2%	38
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	15%	52.21	100%
DeepSeek	5%	61.74	100%
Perplexity	15%	48.50	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	10.11 points
Industry average	46.29
Origin-group average	55.33
Cross-model spread	13.24 points

Recommendation: The brand was recommended in 12% of measured unbranded opportunities.
Consistency: A 13.24-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 12 citation records.

Observed source domains

Brand-owned	criver.com, ir.criver.com
Third-party	morganreedinsights.com, mordorintelligence.com, fiercebiotech.com, statista.com, pharmamanufacturing.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

DHL eCommerce

International benchmark | Global leader

Cross-border ecommerce logistics and US fulfillment

52.81	15%	2%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	10%	48.71	100%
DeepSeek	15%	50.23	100%
Perplexity	20%	59.48	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	8.50 points
Industry average	42.80
Origin-group average	55.33
Cross-model spread	10.77 points

Recommendation: The brand was recommended in 15% of measured unbranded opportunities.
Consistency: A 10.77-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 22 citation records.

Observed source domains

Brand-owned	reporting-hub.group.dhl.com, dhl.com, group.dhl.com, developer.dhl.com
Third-party	ecommerce-times.com, onlinestorenews.com, supplychaindive.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

WuXi AppTec

China-origin | China export brand

Outsourced biopharma R&D; and manufacturing

52.56	15%	2%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	25%	54.00	100%
DeepSeek	5%	50.02	100%
Perplexity	15%	53.65	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	11.70 points
Industry average	46.29
Origin-group average	41.67
Cross-model spread	3.98 points

Recommendation: The brand was recommended in 15% of measured unbranded opportunities.
Consistency: A 3.98-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	goodwinlaw.com, arnoldporter.com, lw.com, lifesciencesperspectives.com, insidegovernmentcontracts.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

Glanbia Nutritionals

International benchmark | Global leader

Nutraceutical ingredients and supplement CDMO

51.70	3%	3%	39
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	37.25	100%
DeepSeek	5%	58.97	100%
Perplexity	5%	58.87	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	6.63 points
Industry average	43.79
Origin-group average	55.33
Cross-model spread	21.72 points

Recommendation: The brand was recommended in 3% of measured unbranded opportunities.
Consistency: A 21.72-point model spread indicates inconsistent visibility across answer engines.
Evidence: Brand-owned domains contributed 14 citation records.

Observed source domains

Brand-owned	glanbianutritionals.com
Third-party	lek.com, 6wresearch.com, glanbia.com, dairyfoods.com, glanbianutrition.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Create engine-consistent entity, product, service, location, certification and support facts.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Cainiao

China-origin | China export brand

Cross-border ecommerce logistics and US fulfillment

51.06 OVERALL SCORE	5% RECOMMENDATION RATE	2% FIRST-POSITION PROXY	41 CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	5%	44.13	100%
DeepSeek	5%	60.53	100%
Perplexity	5%	48.53	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	10.25 points
Industry average	42.80
Origin-group average	41.67
Cross-model spread	16.40 points

Recommendation: The brand was recommended in 5% of measured unbranded opportunities.
Consistency: A 16.40-point model spread indicates inconsistent visibility across answer engines.
Evidence: Brand-owned domains contributed 14 citation records.

Observed source domains

Brand-owned	cainiao.com
Third-party	cep-research.com, mmh.com, prnewswire.com, postandparcel.info

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Create engine-consistent entity, product, service, location, certification and support facts.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

WuXi Biologics

China-origin | China export brand

Outsourced biopharma R&D; and manufacturing

50.39	3%	2%	36
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	5%	50.30	100%
DeepSeek	0%	39.00	100%
Perplexity	5%	61.87	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	13.87 points
Industry average	46.29
Origin-group average	41.67
Cross-model spread	22.87 points

Recommendation: The brand was recommended in 3% of measured unbranded opportunities.
Consistency: A 22.87-point model spread indicates inconsistent visibility across answer engines.
Evidence: Brand-owned domains contributed 12 citation records.

Observed source domains

Brand-owned	wuxibiologics.com
Third-party	lw.com, goodwinlaw.com, hlc.com, cen.acs.org, thefdalawblog.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Create engine-consistent entity, product, service, location, certification and support facts.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

CATL

China-origin | China export brand

Stationary battery energy storage systems

49.52	8%	2%	42
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	10%	54.46	100%
DeepSeek	5%	49.79	100%
Perplexity	10%	44.32	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	23.25 points
Industry average	48.86
Origin-group average	41.67
Cross-model spread	10.14 points

Recommendation: The brand was recommended in 8% of measured unbranded opportunities.
Consistency: A 10.14-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	energy-storage.news, morganlewis.com, ess-news.com, utilitydive.com, woodmac.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

YunExpress

China-origin | China export brand

Cross-border ecommerce logistics and US fulfillment

43.21	3%	0%	36
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	5%	44.81	100%
DeepSeek	5%	47.82	100%
Perplexity	0%	36.99	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	18.10 points
Industry average	42.80
Origin-group average	41.67
Cross-model spread	10.83 points

Recommendation: The brand was recommended in 3% of measured unbranded opportunities.
Consistency: A 10.83-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 3 citation records.

Observed source domains

Brand-owned	sg.yunexpress.com
Third-party	dutyglobal.com, expanio.com, ecommerce-times.com, dailyfulfill.com, runtodropship.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

ROKAE

China-origin | China export brand

Industrial and collaborative robotics

41.98	0%	0%	26
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.67	100%
DeepSeek	0%	40.32	100%
Perplexity	0%	45.96	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	25.76 points
Industry average	47.08
Origin-group average	41.67
Cross-model spread	6.29 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 6.29-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 19 citation records.

Observed source domains

Brand-owned	rokae.com, static.rokae.com
Third-party	idec-fs.com, rokbak.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Asymchem

China-origin | China export brand

Outsourced biopharma R&D; and manufacturing

41.74	0%	0%	41
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.05	100%
DeepSeek	0%	39.73	100%
Perplexity	0%	46.43	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	22.52 points
Industry average	46.29
Origin-group average	41.67
Cross-model spread	7.38 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 7.38-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	pharmasource.global, cen.acs.org, hpcimedia.com, minichart.com.sg, outsourcedpharma.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

Pharmaron

China-origin | China export brand

Outsourced biopharma R&D; and manufacturing

41.62	0%	0%	34
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	38.74	100%
DeepSeek	0%	40.12	100%
Perplexity	0%	46.00	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	22.64 points
Industry average	46.29
Origin-group average	41.67
Cross-model spread	7.26 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 7.26-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 13 citation records.

Observed source domains

Brand-owned	pharmaron.com
Third-party	cdmosignal.com, pharmamanufacturing.com, pharmafocusamerica.com, williamblair.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

ESTUN

China-origin | China export brand

Industrial and collaborative robotics

41.43	2%	0%	25
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	37.06	100%
DeepSeek	5%	46.48	100%
Perplexity	0%	40.74	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	26.31 points
Industry average	47.08
Origin-group average	41.67
Cross-model spread	9.42 points

Recommendation: The brand was recommended in 2% of measured unbranded opportunities.
Consistency: A 9.42-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 6 citation records.

Observed source domains

Brand-owned	en.estun.com
Third-party	ccpit.nanjing.gov.cn, zfbarcelona.es, manufacturingdive.com, faxiangongchang.com, chinabizinsider.com

Priority actions

0-30 days: Strengthen the buyer scenarios in which the brand is already recommended, with explicit fit and limitation statements.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Medicilon

China-origin | China export brand

Outsourced biopharma R&D; and manufacturing

41.05	0%	0%	39
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	40.27	100%
DeepSeek	0%	41.60	100%
Perplexity	0%	41.27	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	23.21 points
Industry average	46.29
Origin-group average	41.67
Cross-model spread	1.33 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 1.33-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 39 citation records.

Observed source domains

Brand-owned	medicilon.com
Third-party	No cited domains observed

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Huisong Pharmaceuticals

China-origin | China export brand

Nutraceutical ingredients and supplement CDMO

40.39	0%	0%	35
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	36.58	100%
DeepSeek	0%	39.92	100%
Perplexity	0%	44.68	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	17.94 points
Industry average	43.79
Origin-group average	41.67
Cross-model spread	8.10 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 8.10-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 27 citation records.

Observed source domains

Brand-owned	huisongpharm.com
Third-party	huisong.betterteam.com, lek.com, huisongpharm.com.cn

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Arshine

China-origin | China export brand

Nutraceutical ingredients and supplement CDMO

40.34	0%	0%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.90	100%
DeepSeek	0%	40.76	100%
Perplexity	0%	40.35	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	17.99 points
Industry average	43.79
Origin-group average	41.67
Cross-model spread	0.86 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 0.86-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 9 citation records.

Observed source domains

Brand-owned	arshineusa.com
Third-party	fda.gov, arshinepharma.com, en.arshinegroup.com, arshinenutra.com, pt.arshinepharma.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Curia

International benchmark | Challenger

Outsourced biopharma R&D; and manufacturing

39.78	0%	0%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	40.53	100%
DeepSeek	0%	40.55	100%
Perplexity	0%	38.25	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	24.48 points
Industry average	46.29
Origin-group average	55.33
Cross-model spread	2.30 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.30-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 27 citation records.

Observed source domains

Brand-owned	curiaglobal.com
Third-party	globenewswire.com, pharmamanufacturing.com, pharmadevicenews.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

AUBO Robotics

China-origin | China export brand

Industrial and collaborative robotics

39.69	0%	0%	41
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	40.61	100%
DeepSeek	0%	38.39	100%
Perplexity	0%	40.06	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	28.05 points
Industry average	47.08
Origin-group average	41.67
Cross-model spread	2.22 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.22-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 24 citation records.

Observed source domains

Brand-owned	aubo-usa.com
Third-party	jetro.go.jp, grabarobot.com, marketsandmarkets.com, evsint.com, marketresearch.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

SIASUN

China-origin | China export brand

Industrial and collaborative robotics

39.30	0%	0%	35
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.63	100%
DeepSeek	0%	40.39	100%
Perplexity	0%	37.88	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	28.44 points
Industry average	47.08
Origin-group average	41.67
Cross-model spread	2.51 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.51-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 19 citation records.

Observed source domains

Brand-owned	en.siasun.com
Third-party	chinadaily.com.cn, apnews.com, globaltradealert.org, automation.com, manufacturingdive.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

BGG World

China-origin | China export brand

Nutraceutical ingredients and supplement CDMO

39.06	0%	0%	41
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.67	100%
DeepSeek	0%	40.00	100%
Perplexity	0%	37.50	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	19.27 points
Industry average	43.79
Origin-group average	41.67
Cross-model spread	2.50 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.50-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 15 citation records.

Observed source domains

Brand-owned	bggworld.com
Third-party	foodingredientsfirst.com, bgg.prezly.com, lek.com, bglco.com, the-european.eu

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

DOBOT

China-origin | China export brand

Industrial and collaborative robotics

38.92	0%	0%	33
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	38.60	100%
DeepSeek	0%	40.55	100%
Perplexity	0%	37.60	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	28.82 points
Industry average	47.08
Origin-group average	41.67
Cross-model spread	2.95 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.95-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 9 citation records.

Observed source domains

Brand-owned	dobot-robots.com, dobot.us
Third-party	manufacturingdive.com, grabarobot.com, robotsourced.com, robotlab.com, marketsandata.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Orange Connex

China-origin | China export brand

Cross-border ecommerce logistics and US fulfillment

38.86	0%	0%	38
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	40.51	100%
DeepSeek	0%	37.93	100%
Perplexity	0%	38.14	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	22.45 points
Industry average	42.80
Origin-group average	41.67
Cross-model spread	2.58 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.58-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 30 citation records.

Observed source domains

Brand-owned	fulfillment.orangeconnex.com, ocfulfillment.orangeconnex.com, help.orangeconnex.com
Third-party	hk.linkedin.com, orangeconnex.cn

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

FlexGen

International benchmark | Challenger

Stationary battery energy storage systems

38.83	0%	0%	38
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.57	100%
DeepSeek	0%	39.62	100%
Perplexity	0%	37.29	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	33.94 points
Industry average	48.86
Origin-group average	55.33
Cross-model spread	2.33 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.33-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 20 citation records.

Observed source domains

Brand-owned	flexgen.com
Third-party	energy-storage.news, pv-magazine-usa.com, latitudemedia.com, woodmac.com, cleanpower.org

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

GenScript ProBio

China-origin | China export brand

Outsourced biopharma R&D; and manufacturing

38.77	0%	0%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.41	100%
DeepSeek	0%	40.07	100%
Perplexity	0%	36.84	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	25.49 points
Industry average	46.29
Origin-group average	41.67
Cross-model spread	3.23 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 3.23-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 9 citation records.

Observed source domains

Brand-owned	probiocdmo.com
Third-party	genscript.com, pharmamanufacturing.com, reuters.com, cdmosignal.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Layn Natural Ingredients

China-origin | China export brand

Nutraceutical ingredients and supplement CDMO

38.77	0%	0%	36
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	38.18	100%
DeepSeek	0%	37.29	100%
Perplexity	0%	40.84	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	19.56 points
Industry average	43.79
Origin-group average	41.67
Cross-model spread	3.55 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 3.55-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 15 citation records.

Observed source domains

Brand-owned	layncorp.com
Third-party	nutraceuticalsworld.com, accessdata.fda.gov, nutritioninsight.com, plantaebylayn.com, ingredientsnetwork.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

PLT Health Solutions

International benchmark | Challenger

Nutraceutical ingredients and supplement CDMO

38.64	0%	0%	43
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	38.63	100%
DeepSeek	0%	38.65	100%
Perplexity	0%	38.63	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	19.69 points
Industry average	43.79
Origin-group average	55.33
Cross-model spread	0.02 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 0.02-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 34 citation records.

Observed source domains

Brand-owned	plthealth.com
Third-party	prnewswire.com, capsugel.com, nutraingredients.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Tigermed

China-origin | China export brand

Outsourced biopharma R&D; and manufacturing

38.59	0%	0%	27
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	40.57	100%
DeepSeek	0%	37.47	100%
Perplexity	0%	37.73	100%

Competitive context and diagnosis

Industry leader	Lonza (64.26)
Gap to industry leader	25.67 points
Industry average	46.29
Origin-group average	41.67
Cross-model spread	3.10 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 3.10-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 18 citation records.

Observed source domains

Brand-owned	tigermedgrp.com
Third-party	prnewswire.com, linkedin.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

NiNutra

China-origin | China export brand

Nutraceutical ingredients and supplement CDMO

38.21	0%	0%	37
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	38.72	100%
DeepSeek	0%	38.81	100%
Perplexity	0%	37.10	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	20.12 points
Industry average	43.79
Origin-group average	41.67
Cross-model spread	1.71 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 1.71-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 6 citation records.

Observed source domains

Brand-owned	ninutra.com
Third-party	nutrapakusa.com, catalystnutra.com, cdnutra.com, pharmasource.global, innovanutra.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Nutralong

China-origin | China export brand

Nutraceutical ingredients and supplement CDMO

38.20	0%	0%	38
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	35.86	100%
DeepSeek	0%	39.86	100%
Perplexity	0%	38.88	100%

Competitive context and diagnosis

Industry leader	SIRIO Pharma (58.33)
Gap to industry leader	20.13 points
Industry average	43.79
Origin-group average	41.67
Cross-model spread	4.00 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 4.00-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 9 citation records.

Observed source domains

Brand-owned	usa.nutralong.com
Third-party	nutralong.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

JAKA Robotics

China-origin | China export brand

Industrial and collaborative robotics

37.90	0%	0%	38
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.43	100%
DeepSeek	0%	38.20	100%
Perplexity	0%	36.07	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	29.84 points
Industry average	47.08
Origin-group average	41.67
Cross-model spread	3.36 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 3.36-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 14 citation records.

Observed source domains

Brand-owned	jaka.com
Third-party	jetro.go.jp, linkedin.com, nenpower.com, markets.financialcontent.com, techbullion.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

UPS Supply Chain Solutions

International benchmark | Global leader

Cross-border ecommerce logistics and US fulfillment

37.61	0%	0%	41
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	37.77	100%
DeepSeek	0%	37.29	100%
Perplexity	0%	37.77	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	23.70 points
Industry average	42.80
Origin-group average	55.33
Cross-model spread	0.48 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 0.48-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 25 citation records.

Observed source domains

Brand-owned	ups.com
Third-party	onlinestorenews.com, ecommerce-times.com, prnewswire.com, expanio.com, supplychaindive.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

EFORT

China-origin | China export brand

Industrial and collaborative robotics

37.60	0%	0%	25
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.60	100%
DeepSeek	0%	39.81	100%
Perplexity	0%	33.38	100%

Competitive context and diagnosis

Industry leader	FANUC (67.74)
Gap to industry leader	30.14 points
Industry average	47.08
Origin-group average	41.67
Cross-model spread	6.43 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 6.43-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 5 citation records.

Observed source domains

Brand-owned	efort.com.cn
Third-party	efortrobotics.com, efortintelligentrobot.com, manufacturingdive.com, morganreedinsights.com, mordorintelligence.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

Pylontech

China-origin | China export brand

Stationary battery energy storage systems

37.55 OVERALL SCORE	0% RECOMMENDATION RATE	0% FIRST-POSITION PROXY	38 CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	36.07	100%
DeepSeek	0%	39.23	100%
Perplexity	0%	37.36	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	35.22 points
Industry average	48.86
Origin-group average	41.67
Cross-model spread	3.16 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 3.16-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 3 citation records.

Observed source domains

Brand-owned	pylontech.us
Third-party	youtube.com, solarspechub.com, pylontechus.com, portlandiaelectric.supply, prnewswire.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

ECMS Express

China-origin | China export brand

Cross-border ecommerce logistics and US fulfillment

37.40	0%	0%	36
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	39.14	100%
DeepSeek	0%	36.24	100%
Perplexity	0%	36.83	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	23.91 points
Industry average	42.80
Origin-group average	41.67
Cross-model spread	2.90 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.90-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 10 citation records.

Observed source domains

Brand-owned	ecmsglobal.com
Third-party	linkedin.com, bbb.org, complaintsboard.com, proshipinc.com, sellercentral.amazon.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

WINIT

China-origin | China export brand

Cross-border ecommerce logistics and US fulfillment

37.28	0%	0%	44
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	36.85	100%
DeepSeek	0%	37.80	100%
Perplexity	0%	37.19	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	24.03 points
Industry average	42.80
Origin-group average	41.67
Cross-model spread	0.95 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 0.95-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 20 citation records.

Observed source domains

Brand-owned	winit.com, winitamerica.com
Third-party	sdcexec.com, metisteam.com, chdh.me, automatedwarehouseonline.com, insidelogistics.ca

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

HiTHIUM

China-origin | China export brand

Stationary battery energy storage systems

36.53	0%	0%	40
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	33.20	100%
DeepSeek	0%	33.53	100%
Perplexity	0%	42.87	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	36.24 points
Industry average	48.86
Origin-group average	41.67
Cross-model spread	9.67 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 9.67-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	taiyangnews.info, energy-storage.news, prnewswire.com, hithium.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

EVE Energy

China-origin | China export brand

Stationary battery energy storage systems

35.87	0%	0%	38
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	35.53	100%
DeepSeek	0%	35.87	100%
Perplexity	0%	36.20	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	36.90 points
Industry average	48.86
Origin-group average	41.67
Cross-model spread	0.67 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 0.67-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	woodmac.com, seia.org, pv-magazine-usa.com, utilitydive.com, energy-storage.news

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

Trina Storage

China-origin | China export brand

Stationary battery energy storage systems

35.65	0%	0%	35
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	33.65	100%
DeepSeek	0%	36.98	100%
Perplexity	0%	36.33	100%

Competitive context and diagnosis

Industry leader	Tesla Energy (72.77)
Gap to industry leader	37.12 points
Industry average	48.86
Origin-group average	41.67
Cross-model spread	3.33 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 3.33-point model spread indicates relatively consistent cross-model visibility.
Evidence: Brand-owned domains contributed 3 citation records.

Observed source domains

Brand-owned	trinasolar.com
Third-party	energy-storage.news, ess-news.com, prnewswire.com, woodmac.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Earn additional independent corroboration and monitor the same prompt families monthly.

4PX

China-origin | China export brand

Cross-border ecommerce logistics and US fulfillment

34.78	0%	0%	31
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	35.62	100%
DeepSeek	0%	35.36	100%
Perplexity	0%	33.37	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	26.53 points
Industry average	42.80
Origin-group average	41.67
Cross-model spread	2.25 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 2.25-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	fulfillbot.com, bbb.org, dailyfulfill.com, onlinestorenews.com, nipponexpress.com

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.

GOFO Express

China-origin | China export brand

Cross-border ecommerce logistics and US fulfillment

33.64	0%	0%	38
OVERALL SCORE	RECOMMENDATION RATE	FIRST-POSITION PROXY	CITATIONS

Model-family view

Model family	Recommendation	Score	Citation coverage
Qwen	0%	33.20	100%
DeepSeek	0%	33.53	100%
Perplexity	0%	34.20	100%

Competitive context and diagnosis

Industry leader	ShipBob (61.31)
Gap to industry leader	27.67 points
Industry average	42.80
Origin-group average	41.67
Cross-model spread	1.00 points

Recommendation: No explicit unbranded recommendation was observed. Shortlist inclusion is the immediate visibility priority.
Consistency: A 1.00-point model spread indicates relatively consistent cross-model visibility.
Evidence: No brand-owned domain was cited in the branded-prompt evidence.

Observed source domains

Brand-owned	No cited domains observed
Third-party	cep-research.com, mylegalopinion.com, prnewswire.com, globenewswire.com, gofoexpress.net

Priority actions

0-30 days: Build an unbranded category and procurement evidence page that states buyer fit, differentiators and limitations.
31-90 days: Expand decision-useful comparisons, technical proof and US-market evidence without weakening current consistency.
91-180 days: Prioritize crawlable first-party proof, then seek independent corroboration from relevant trade, research and regulatory sources.